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## ***What is Shirt Evangelism?***

*The fruit of the righteous is a tree of life, and he who wins souls is wise  
~Proverbs 11:30*

### **Opening Doors the Opportunity to Share the Gospel**

Only God could do it. He sent His Son, Jesus, to die for our sins; He gave the greatest gift of all time. Everyone who has received it wants to tell others. This is just such good news you can't keep it to yourself. Jesus' command to go into the entire world and preach the good news is the desire of every Christian.

*He said to them,  
"Go into all the world and preach the good news to all creation."  
~Mark 16:15*

People want to share, but opportunities are limited. Cynical attitudes, fear of man, and societal pressures stop people, don't talk to anyone is the attitude, but people must hear the Word.

*"Everyone who calls on the name of the Lord will be saved." How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them? And how can they preach unless they are sent? As it is written,  
"How beautiful are the feet of those who bring good news!"  
~Romans 10:13-15*

## **Shirt Evangelism Changes Everything**

People want to tell and people need to hear, what can be done? Many witnessing plans have been used, some with more success than others. Great evangelists have had successes, but what about the masses? Jesus' command is not to a few, but Shirt Evangelism is for everyone. It is a great way to breaking down barriers that hinder efforts to share.

## **How Does It Work?**

Shirt Evangelism is simple: get the other guy to start the conversation! It is much easier to share the Gospel when someone asks you! Uncomfortable situations are now changed. If they do not understanding the message, people will ask about your shirt. Once they ask, you tell them about the shirt and most importantly, the good news. When they start the conversation, people are not threatened; the barriers to conversations are broken down, and they will listen.

## **How Do I Get Started?**

The only thing you need to get started with Shirt Evangelism is the desire to share the Gospel and a Christian shirt that will draw questions. The best are shirts without scriptures.

## **Why Do I Need a Shirt Without Scriptures?**

Shirt Evangelism shirts are different because they don't proclaim your faith, they open the door for you to share your faith! When you wear a typical Christian shirt (one with Bible reference on it) you are making a statement. By the very fact that your shirt has scripture on it you are proclaiming "I am a

Christian”. When was the last time you wore a Christian shirt and someone asked you to tell them about Jesus? But what if you had a shirt that had no scriptures on it? What if the shirt carried a bold spiritual truth? And what if that shirt was able to inspire the questions in both the believer and unbeliever? Now you have a powerful witnessing tool! The lost, seeing your shirt but not understanding it, tend to ask questions like “*I don’t get your shirt*” or “*What does that mean*” The door to share the Gospel is now open in a new way. Since they asked you a question you are free to answer without anyone feeling threatened. Now you can explain the meaning and symbolism of your shirt, and at the same time explain the love of Jesus; without the pressure that can hinder your witness.

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